

# WE ARE AMAZEBALLS!

Plain and simple.

Trainer's rock and are *amazing* people to work with.

We know it.

The challenge is making sure the *rest of the organization* knows it.

That's why it's important to create *Champions of Training* throughout the organization.

A champion is much more than a mentor. This person goes out of their way to make sure everyone knows you (and your department) are amazing. They find opportunities to make you shine. They have connections galore and use them to your advantage.

They help make marketing your training function throughout the organization soooo much easier.

For more information on establishing *Champions of Training* and other tactics for marketing your training function, click below on the following resources we have especially for you:

***Be a Marketing Maven! Market Your Training Function*** - Training Essential Virtual Mini coming this fall.

***How to Market Your L&D Function with Maria Chilcote*** - our latest podcast.

***Certified Training Coordinator (CTM)*** – virtual certification program offered this fall.

Now go and show the rest of the organization how “amazeballs” you truly are!

Team M&M  
Maria Chilcote & Melissa Smith  
Managing Partners



# The Training Clinic

We're all on this journey together!

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