



Make Delicious Training!

I LOVE my blender.

Every morning I stumble into my kitchen, grab my blender, throw in some flavorful ingredients*, push “blend” and then pour into a tall glass.

The result? An incredibly *delicious* breakfast drink custom made for me!

**Note: Ingredients may be subject to change on the weekend! ;-)*

Designing ***delicious training programs*** is not that different.

If your training is lecture dominant, it’s like everything is vanilla flavored. Not that there’s anything *wrong* with vanilla, but after a while it becomes bland or boring and not that appetizing. Just like lecture-laden training.

Let us help you create delicious training!

How? By crafting alternatives to lecture.

Lecture is most often used to meet a learning objective about acquiring knowledge. But we’ve all seen (and felt) it overused and abused!

What are other learning experiences that can accomplish the same thing AND are appropriate for both live and blended learning approaches?

Alternative “flavors” include learning tournaments, information searches, and observation activities. Here’s a brief description of these three:

Learning Tournament

Review newly learned information in a competitive setting. Use the material from

lecture, self-study, or printed materials and write questions for the learner or teams of learners to answer. Make it extra competitive by timing it, adding prizes for the highest score, etc.

Information Search

Use existing materials that were created for a different purpose other than as part of a training program. These searches can be implemented in a physical environment (go talk to X department and find out X) or online using Google, Bing, Yahoo or your search engine of choice.

Observation Activities

Have learners make an observation, participate in a real or virtual field trip (application sharing), or watch a video.

For more information on how to make these and other blended learning activities effective as alternatives to lecture, please join us for the following sessions, *handcrafted* especially for you! Click on the titles below for more information and registration:

Pulse, Mix, Chop Pour:

Craft 5 Blended Learning Alternatives to Lecture

60 minute Training Essentials Virtual Mini
August 29, 2018

How to Craft Amazing Learning Materials & Activities

One-day public/open workshop
DC Metro and Southern CA areas coming this Fall!

Certified Instructional Systems Designer (CISD)

Four, 4-hour virtual sessions
Coming this fall!

Now put aside that vanilla, grab some colorful flavorings and let's get blending!

Salute!

Team M&M

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